



## Australia's Right to Food Coalition Guest Blogging Guidelines

Ensuring access to a safe, nutritious, and adequate food supply is everybody's business. That's why Australia's Right to Food Coalition is inviting **YOU** to share your story, news, letters, research, opinions, projects or solutions that work towards achieving the right to food for *all* Australians, and/or shine a light on issues related to food security that matter to you and your community.

**If you would like to contribute to Australia's Right to Food Coalition blog, we invite you to please read through and consider our guest blogging guidelines.**

### CONSIDERATIONS BEFORE SUBMITTING

Please take some time to familiarise yourself with Australia's Right to Food's mission, vision, and values, and take a look at what has previously been published on our blog [here](#).

**Who is invited to contribute to Australia's Right to Food Coalition blog?**

Australia's Right to Food Coalition is committed to ensuring our blog is a safe and inclusive space for everyone, including our First Nations People, those who have a lived experience of food insecurity, and those who have experienced poverty, racism and other inequalities or marginalisation in society. We want you to be seen, heard, and offered an equal opportunity to contribute to Australia's Right to Food Coalition and our blog in any way.

All members and non-members of Australia's Right to Food Coalition (researchers, community workers, practitioners, and the like) are invited to contribute. We welcome diversity of voice and opinion.

We also welcome the contribution of undergraduate or postgraduate students or new graduates from all academic backgrounds and a keen interest or knowledge in food and nutrition security, or a human rights approach to food.

If you have something to share on our blog, but require assistance with putting something together, please contact us at [info@righttofood.org.au](mailto:info@righttofood.org.au) and we are happy to discuss how we may be able to assist you in sharing your voice or preparing an article.

**What can I write about?**

We want to hear **your ideas** and **your perspective** on the right to food and food security in Australia.

However, to get you thinking, blog post topic ideas may include, but are not limited to:

- Emergency food relief
- Personal experiences of food insecurity
- Human rights approaches to food

- Perspectives on food security advocacy, politics and policy in Australia
- Food security prevalence and monitoring in Australia
- Local or international case studies, news, stories or a summary of new or important research
- Food security in relational to food systems, climate change and planetary health
- Mental, physical, social and economic impacts of food insecurity
- Food security issues and triumphs in rural or remote communities in Australia
- How food security affects marginalised groups in society including, people of colour, people on social welfare, and people with disability

### Will I get paid to contribute to Australia's Right to Food Coalition blog?

Australia's Right to Food Coalition operates as a small, voluntary, non-for-profit coalition. We rely on an enthusiastic community of volunteers who generously give of their time to contribute and assist with our communications efforts and projects wherever they can. We are therefore currently unable to pay our blog contributors.

### Blog Authorship and Attribution

- All blog posts will be attributed to their respective authors. Authors own the intellectual property of their posts and are free to republish their content elsewhere, provided [Right to Food](#) is cited and hyperlinked as the original source.
- We invite our authors to include a short bio at the end of your piece, including 2-3 brief sentences about themselves, their professional experiences and interest or research areas in food security and right to food.
- Right to Food respects authors' right to remain anonymous and allow authors to write using a pseudonym for both themselves along with anyone else mentioned in their blog post if they do not wish to be identified.

### Australia's Right to Food Coalition's Blogging Style Guide

#### Word count:

As a *guide* we encourage blog posts and articles to be between 500 – 1000 words. Longer pieces are also accepted with prior agreement with a Coalition member. We encourage the use of plain English, subheadings and bullet points, where appropriate to make your writing more 'reader friendly'.

#### Referencing:

Please hyperlink your references and resources where possible. The use of an academic referencing style is *not* required.

#### Tone:

We want the tone and voice of our blog to be conversational, passionate, informative, honest, easy to read and provide a clear call-to-action if appropriate.

#### Audience:

We want to ensure *everyone* feels welcome to join in, understand, and be an active part of the right to food conversation, not just academics and public health experts.

Whilst we work to improve food security outcomes in Australia, we welcome you to think globally, and share any international stories or case studies which interest you and may be relevant to Australia. We recognise issues related to food security are not just isolated to Australia, but affect all of us as food citizens of the world, every day.

#### Images:

If possible, please provide an image to accompany your blog submission. You **MUST** have copyright of all supplied images. Where possible, provide a link to a suitable creative commons/copyright free image e.g. via [Flickr](#), [Pixabay](#), [Unsplash](#) or [Pexels](#), or alternatively, you can supply any images you have taken yourself.

**Editing:**

Please proof-read and spell-check your blog before submitting it to us.

Australia's Right to Food Coalition retains the right to edit all copy including the heading, subheadings, main text and images for clarity and style, but will not directly edit your content without permission and prior discussion with the author. All edits will be shown to you for approval before publication. To improve the visibility of the Coalition and its mission, we may also make edits to improve Search Engine Optimisation (SEO), so Google can more easily direct people to your writing.

Australia's Right to Food Coalition also reserves the right not to publish or remove your content from our website at any time.

**Got an idea or story?**

Email us at [info@righttofood.org.au](mailto:info@righttofood.org.au).

- In your email, please include the intended blog title/topic you have chosen, along with a brief outline/description of what you would like to share in your blog piece and why it will provide valuable insight for our readers and wider community. **Please include your contact details** including your name, email and mobile number, in case we wish to discuss or clarify anything further with you.
- We are also happy for you to submit a pre-written or pre-published article or blog if it fits our guidelines and is relevant to our organisation and audience.
- Being an entirely volunteer-run coalition, will endeavour to respond to you as soon as we can.

Thank you for making your voice heard and being a valued member of our community. We highly encourage you to **share** your published blog on our site with your network, especially via Twitter, Facebook, LinkedIn or Email.

**Australia's Right to Food Coalition blog writing guidelines last updated: February 2021**